



### Competencies that are addressed:

#### PRIMARY COMPETENCY CATEGORIES:

- **Diversity—**  
Appreciates and leverages capabilities, insights, and ideas across a group of individuals diverse in culture, style, ability, and drive.

- **Leadership—**  
Drives business results by aligning the vision, mission, and values to enhance business value. Is able to enlist the willing cooperation of others, while tapping into their highest skills and abilities, to achieve desired results.

#### RELATED COMPETENCY CATEGORIES:

- **Influence—**  
Consistently directs situations and inspires people for an all-win environment.

- **Teamwork—**  
Organizes work tasks, people, and resources to deliver most effectively on organization goals.

# Managing Diversity

## SUMMARY

In this module, you will consider the scope of differences you may encounter in the workplace. You will develop strategies that allow you to approach people in effective and productive ways. You will focus on finding ways to drive greater personal and team success.

## CONTEXT

Culture may be broadly described as what geography, language, customs, and beliefs define you. The people and institutions within your own culture play a major role in how you see the world and others. Depending upon how strong those past experiences and influences have been, they may affect how you respond to individuals you encounter who may seem to be outside of your own culture.

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### At the completion of this module, participants will be able to:

- Expand their understanding of the range of diversity
- Increase team members' sense of belonging and importance
- Identify options for creating an inclusive environment

*"Diversity and inclusion is a key business imperative for us."*  
—Antonio Perez, Chairman/CEO,  
Eastman Kodak Company